Radius 1: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate Radius 2: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate Radius 3: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate

Description	Description 0.00 - 5.00 miles  Radius 1 %		0.00 - 10.00 m Radius 2	iles %	0.00 - 15.00 miles <i>Radius 3</i> %		
opulation							
2019 Projection	55,382		140,637		322,743		
2014 Estimate	53,449		136,561		313,604		
2010 Census	51,869		133,290		306,168		
2000 Census	50,614		128,877		294,426		
Growth 2014-2019	3.62%		2.99%		2.91%		
Growth 2010-2014	3.05%		2.45%		2.43%		
Growth 2000-2010	2.48%		3.42%		3.99%		
014 Est. Pop by Single Race Class	53,449		136,561		313,604		
White Alone	51,283	95.95	130,884	95.84	291,072	92.82	
Black or African American Alone	330	0.62	931	0.68	4,246	1.35	
Amer. Indian and Alaska Native Alone	98	0.18	227	0.17	604	0.19	
Asian Alone	567	1.06	1,570	1.15	5,618	1.79	
Native Hawaiian and Other Pac. Isl. Alone	12	0.02	51	0.04	113	0.04	
Some Other Race Alone	309	0.58	908	0.66	6,387	2.04	
Two or More Races	850	1.59	1,989	1.46	5,564	1.77	
014 Est. Pop Hisp or Latino by Origin	53,449		136,561		313,604		
Not Hispanic or Latino	52,461	98.15	133,681	97.89	296,279	94.48	
Hispanic or Latino:	988	1.85	2,880	2.11	17,325	5.52	
Mexican	186	18.83	470	16.32	1,560	9.00	
Puerto Rican	286	28.95	801	27.81	6,105	35.24	
Cuban	56	5.67	156	5.42	504	2.91	
All Other Hispanic or Latino	460	46.56	1,453	50.45	9,156	52.85	
014 Est. Hisp or Latino by Single Race Class	988		2,880		17,325		
White Alone	662	67.00	1,816	63.06	8,940	51.60	
Black or African American Alone	20	2.02	74	2.57	854	4.93	
American Indian and Alaska Native Alone	18	1.82	49	1.70	212	1.22	
Asian Alone	7	0.71	12	0.42	53	0.31	
Native Hawaiian and Other Pacific Islander Alone	4	0.40	5	0.17	19	0.11	
Some Other Race Alone	193	19.53	668	23.19	5,862	33.84	
Two or More Races	85	8.60	256	8.89	1,385	7.99	
I WO OF MIOTO RACES	63	6.00	230	0.07	1,505		



Prepared On: Wed Nov 20, 2013 Page 1 Of 12 Prepared By:

Radius 1: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate Radius 2: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate Radius 3: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate

Description	0.00 - 5.00 mi		0.00 - 10.00 m		0.00 - 15.00 mi	
	Radius 1	%	Radius 2	%	Radius 3	%
2014 Est. Pop. Asian Alone Race by Cat	567		1,570		5,618	
Chinese, except Taiwanese	211	37.21	458	29.17	1,508	26.84
Filipino	16	2.82	117	7.45	439	7.81
Japanese	13	2.29	46	2.93	123	2.19
Asian Indian	16	2.82	180	11.46	739	13.15
Korean	63	11.11	176	11.21	900	16.02
Vietnamese	15	2.65	167	10.64	932	16.59
Cambodian	78	13.76	140	8.92	364	6.48
Hmong	0	0.00	0	0.00	0	0.00
Laotian	51	8.99	61	3.89	68	1.21
Thai	7	1.23	20	1.27	37	0.66
All Other Asian Races Including 2+ Category	97	17.11	204	12.99	511	9.10
2014 Est. Population by Ancestry	53,449		136,561		313,604	
Pop, Arab	413	0.77	627	0.46	2,276	0.73
Pop, Czech	35	0.07	125	0.09	272	0.09
Pop, Danish	58	0.11	149	0.11	334	0.11
Pop, Dutch	380	0.71	727	0.53	1,550	0.49
Pop, English	6,665	12.47	16,501	12.08	33,906	10.81
Pop, French (except Basque)	3,958	7.41	10,087	7.39	23,809	7.59
Pop, French Canadian	2,813	5.26	6,391	4.68	13,942	4.45
Pop, German	1,980	3.70	5,654	4.14	13,381	4.27
Pop, Greek	770	1.44	2,167	1.59	4,712	1.50
Pop, Hungarian	34	0.06	127	0.09	343	0.11
Pop, Irish	10,383	19.43	26,759	19.59	57,182	18.23
Pop, Italian	6,147	11.50	16,065	11.76	39,181	12.49
Pop, Lithuanian	120	0.22	276	0.20	815	0.26
Pop, United States or American	2,571	4.81	6,905	5.06	14,798	4.72
Pop, Norwegian	206	0.39	581	0.43	1,119	0.36
Pop, Polish	1,706	3.19	5,034	3.69	10,370	3.31
Pop, Portuguese	744	1.39	1,664	1.22	3,727	1.19
Pop, Russian	543	1.02	1,287	0.94	2,641	0.84
Pop, Scottish	1,623	3.04	4,041	2.96	8,238	2.63
Pop, Scotch-Irish	306	0.57	1,024	0.75	2,023	0.65
Pop, Slovak	9	0.02	29	0.02	50	0.02
Pop, Subsaharan African	47	0.09	156	0.11	856	0.27
Pop, Swedish	622	1.16	1,467	1.07	3,042	0.97
Pop, Swiss	51	0.10	103	0.08	332	0.11
Pop, Ukrainian	184	0.34	284	0.21	458	0.15
Pop, Welsh	136	0.25	478	0.35	825	0.26
Pop, West Indian (exc Hisp groups)	36	0.07	153	0.11	1,173	0.37
Pop, Other ancestries	5,913	11.06	14,942		45,749	



Prepared On: Wed Nov 20, 2013 Page 2 Of 12 Prepared By:

Nielsen Solution Center 1 800 866 6511

Prepared For:

Radius 1: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate Radius 2: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate Radius 3: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate

Description	0.00 - 5.00 mil <i>Radius 1</i>	les %	0.00 - 10.00 m Radius 2	iles %	0.00 - 15.00 mi <i>Radius 3</i>	les %
2014 Est. Population by Ancestry						
Pop, Ancestry Unclassified	4,993	9.34	12,759	9.34	26,500	8.45
2014 Est. Pop Age 5+ by Language Spoken At Home	50,729		129,948		297,479	
Speak Only English at Home	47,120	92.89	122,349	94.15	269,520	90.60
Speak Asian/Pac. Isl. Lang. at Home	362	0.71	865	0.67	3,616	1.22
Speak IndoEuropean Language at Home	2,034	4.01	4,240	3.26	10,854	3.65
Speak Spanish at Home	977	1.93	2,100	1.62	12,029	4.04
Speak Other Language at Home	236	0.47	394	0.30	1,460	0.49
2014 Est. Population by Sex	53,449		136,561		313,604	
Male	25,630	47.95	66,430	48.64	152,123	48.51
Female	27,819		70,131		161,481	
2014 Est. Population by Age	53,449		136,561		313,604	
Age 0 - 4	2,720	5.09	6,613	4.84	16,125	5.14
Age 5 - 9	2,973	5.56	7,396	5.42	17,747	5.66
Age 10 - 14	3,184	5.96	8,539	6.25	20,464	6.53
Age 15 - 17	1,942	3.63	5,385	3.94	12,937	4.13
Age 18 - 20	1,728	3.23	4,806	3.52	11,690	3.73
Age 21 - 24	2,214	4.14	6,047	4.43	14,569	4.65
Age 25 - 34	4,938	9.24	12,257	8.98	29,892	9.53
Age 35 - 44	6,456	12.08	15,863	11.62	36,752	11.72
Age 45 - 54	9,262	17.33	24,418	17.88	54,505	17.38
Age 55 - 64	8,988	16.82	22,624	16.57	49,011	15.63
Age 65 - 74	5,337	9.99	13,379	9.80	28,674	9.14
Age 75 - 84	2,498	4.67	6,306	4.62	14,081	4.49
Age 85 and over	1,208	2.26	2,926	2.14	7,157	2.28
Age 16 and over	43,929	82.19	112,239	82.19	255,023	
Age 18 and over	42,630	79.76	108,627	79.54	246,331	78.55
Age 21 and over	40,902	76.53	103,822	76.03	234,641	74.82
Age 65 and over	9,043	16.92	22,612	16.56	49,912	15.92
2014 Est. Median Age	45.6		45.6		44.1	
2014 Est. Average Age	42.50		42.30		41.40	



Prepared On: Wed Nov 20, 2013 Page 3 Of 12 Prepared By:

Radius 1: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate Radius 2: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate Radius 3: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate

Description	0.00 - 5.00 mi Radius 1	les %	0.00 - 10.00 mi Radius 2	iles %	0.00 - 15.00 mi <i>Radius 3</i>	iles %
2014 Est. Male Population by Age	25,630		66,430		152,123	
Age 0 - 4	1,386	5.41	3,358	5.05	8,198	5.39
Age 5 - 9	1,506	5.88	3,722	5.60	8,955	5.89
Age 10 - 14	1,658	6.47	4,365	6.57	10,453	6.87
Age 15 - 17	988	3.85	2,724	4.10	6,574	4.32
Age 18 - 20	888	3.46	2,507	3.77	6,026	3.96
Age 21 - 24	1,127	4.40	3,204	4.82	7,559	4.97
Age 25 - 34	2,482	9.68	6,383	9.61	15,156	9.96
Age 35 - 44	3,072	11.99	7,569	11.39	17,540	11.53
Age 45 - 54	4,426	17.27	11,809	17.78	26,260	17.26
Age 55 - 64	4,214	16.44	10,873	16.37	23,682	15.57
Age 65 - 74	2,503	9.77	6,370	9.59	13,503	8.88
Age 75 - 84	1,046	4.08	2,675	4.03	5,975	3.93
Age 85 and over	334	1.30	872	1.31	2,241	1.47
2014 Est. Median Age, Male	44.0		44.2		42.5	
2014 Est. Average Age, Male	41.10		41.10		40.30	
2014 Est. Female Population by Age	27,819		70,131		161,481	
Age 0 - 4	1,334	4.80	3,255	4.64	7,927	4.91
Age 5 - 9	1,467	5.27	3,674	5.24	8,792	5.44
Age 10 - 14	1,525	5.48	4,174	5.95	10,011	6.20
Age 15 - 17	955	3.43	2,661	3.79	6,363	3.94
Age 18 - 20	840	3.02	2,299	3.28	5,664	3.51
Age 21 - 24	1,086	3.90	2,844	4.06	7,010	4.34
Age 25 - 34	2,457	8.83	5,875	8.38	14,736	9.13
Age 35 - 44	3,384	12.16	8,294	11.83	19,211	11.90
Age 45 - 54	4,837	17.39	12,609	17.98	28,245	17.49
Age 55 - 64	4,774	17.16	11,751	16.76	25,329	15.69
Age 65 - 74	2,834	10.19	7,009	9.99	15,171	9.39
Age 75 - 84	1,452	5.22	3,632	5.18	8,105	5.02
Age 85 and over	874	3.14	2,055	2.93	4,916	3.04
2014 Est. Median Age, Female	46.8		46.6		45.4	
2014 Est. Average Age, Female	43.80		43.50		42.60	



Prepared On: Wed Nov 20, 2013 Page 4 Of 12 Prepared By:

Radius 1: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate Radius 2: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate Radius 3: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate

Description	0.00 - 5.00 mi Radius 1		0.00 - 10.00 m Radius 2	iles %	0.00 - 15.00 mile Radius 3	es %
2014 Est. Pop Age 15+ by Marital Status	44,572		114,013		259,267	
Total, Never Married	12,331	27.67	28,769	25.23	68,251	26.32
Males, Never Married		14.59	15,338		36,029	
Females, Never Married	5,827	13.07	13,431		32,222	
Married, Spouse present	22,688	50.90	61,572		138,271	
Married, Spouse absent	1,748	3.92	4,258	3.73	9,609	
Widowed	2,716	6.09	6,601	5.79	15,106	5.83
Males Widowed	460	1.03	1,267	1.11	2,733	1.05
Females Widowed	2,256	5.06	5,334	4.68	12,374	4.77
Divorced	5,089	11.42	12,814	11.24	28,030	10.81
Males Divorced	1,893	4.25	5,003	4.39	10,962	4.23
Females Divorced	3,196	7.17	7,810	6.85	17,067	6.58
2014 Est. Pop. Age 25+ by Edu. Attainment	38,689		97,774		220,071	
Less than 9th grade	770	1.99	1,832	1.87	4,873	2.21
Some High School, no diploma	1,506	3.89	3,835	3.92	9,332	4.24
High School Graduate (or GED)	10,012	25.88	25,100	25.67	55,994	25.44
Some College, no degree	7,217	18.65	19,328	19.77	40,871	18.57
Associate Degree	3,029	7.83	8,389	8.58	19,396	8.81
Bachelor's Degree	9,680	25.02	23,780	24.32	54,626	24.82
Master's Degree	5,009	12.95	12,406	12.69	27,554	12.52
Professional School Degree	866	2.24	1,892	1.94	4,498	2.04
Doctorate Degree	599	1.55	1,211	1.24	2,927	1.33
2014 Est Pop Age 25+ by Edu. Attain, Hisp. or Lat	478		1,446		8,995	
CY Pop 25+, Hisp/Lat, < High School Diploma	60	12.55	195	13.49	2,242	24.92
CY Pop 25+, Hisp/Lat, High School Graduate	119	24.90	375	25.93	2,262	25.15
CY Pop 25+, Hisp/Lat, Some College or Associate's Deg	157	32.85	421	29.11	2,875	31.96
CY Pop 25+, Hisp/Lat, Bachelor's Degree or Higher	142	29.71	455	31.47	1,616	17.97
Households						
2019 Projection	23,307		57,053		127,909	
2014 Estimate	22,401		55,209		123,862	
2010 Census	21,625		53,643		120,418	
2000 Census	20,540		50,372		112,772	
Growth 2014-2019	4.04%		3.34%		3.27%	
Growth 2010-2014	3.59%		2.92%		2.86%	
Growth 2000-2010	5.28%		6.49%		6.78%	



Prepared On: Wed Nov 20, 2013 Page 5 Of 12 Prepared By:

Radius 1: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate Radius 2: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate Radius 3: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate

Description		0.00 - 5.00 miles <i>Radius 1</i> %		iles %	0.00 - 15.00 miles <i>Radius 3</i> %	
14 Est. Households by Household Type	22,401		<b>Radius 2</b> 55,209		123,862	
Family Households	13,939	62.22	36,637	66.36	83,768	67.6
Nonfamily Households	8,462	37.78	18,572		40,095	
14 Est. Group Quarters Population	834		2,003		4,714	
14 HHs by Ethnicity, Hispanic/Latino	271	1.21	744	1.35	4,896	3.93
14 Est. HHs by HH Income	22,401		55,209		123,862	
CY HHs, Inc < \$15,000	1,923	8.58	4,222	7.65	10,055	8.12
CY HHs, Inc \$15,000 - \$24,999	1,906	8.51	4,180	7.57	9,612	7.7
CY HHs, Inc \$25,000 - \$34,999	1,443	6.44	3,469	6.28	8,672	7.0
CY HHs, Inc \$35,000 - \$49,999	2,362	10.54	5,631	10.20	12,988	10.4
CY HHs, Inc \$50,000 - \$74,999	3,566	15.92	8,906	16.13	19,978	16.1
CY HHs, Inc \$75,000 - \$99,999	2,979	13.30	7,805	14.14	17,312	13.9
CY HHs, Inc \$100,000 - \$124,999	2,261	10.09	6,158	11.15	13,892	11.2
CY HHs, Inc \$125,000 - \$149,999	1,883	8.41	4,812	8.72	9,829	7.9
CY HHs, Inc \$150,000 - \$199,999	2,140	9.55	5,235	9.48	10,654	8.6
CY HHs, Inc \$200,000 - \$249,999	783	3.50	1,863	3.37	3,777	3.0
CY HHs, Inc \$250,000 - \$499,999	916	4.09	2,318	4.20	5,308	4.2
CY HHs, Inc \$500,000+	238	1.06	608	1.10	1,785	1.4
14 Est. Average Household Income	\$96,764		\$99,018		\$98,081	
14 Est. Median Household Income	\$74,999		\$78,830		\$75,904	
14 Median HH Inc by Single Race Class. or Ethn						
White Alone	75,390		79,456		77,587	
Black or African American Alone	43,544		55,774		52,830	
American Indian and Alaska Native Alone	46,838		40,453		39,507	
Asian Alone	87,061		74,298		73,362	
Native Hawaiian and Other Pacific Islander Alone	200,001		121,512		117,165	
Some Other Race Alone	44,405		44,486		37,832	
Two or More Races	66,334		59,468		54,364	
Hispanic or Latino	48,300		47,637		38,612	
Not Hispanic or Latino	75,359		79,269		77,878	
14 Est. Family HH Type, Presence Own Children	13,939		36,637		83,768	
Married-Couple Family, own children	4,401	31.57	12,066	32.93	28,228	33.7



Prepared On: Wed Nov 20, 2013 Page 6 Of 12

Prepared By:

Nielsen Solution Center 1 800 866 6511

Radius 1: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate Radius 2: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate Radius 3: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate

Description	Description 0.00 - 5.00 miles		0.00 - 15.00 miles <i>Radius 3</i> %			
Married-Couple Family, no own children		46.85	17,476		38,351	
Male Householder, own children	372	2.67	893	2.44	2,194	
Male Householder, no own children	462	3.31	1,166	3.18	2,588	
Female Householder, own children	1,111	7.97	2,590	7.07	6,652	
Female Householder, no own children	1,062	7.62	2,446	6.68	5,756	
2014 Est. Households by Household Size	22,401		55,209		123,862	
1-person household	6,899	30.80	15,175	27.49	32,866	26.53
2-person household	7,592	33.89	19,015	34.44	41,437	33.45
3-person household	3,411	15.23	8,852	16.03	20,521	
4-person household	2,917	13.02	7,880	14.27	18,346	14.81
5-person household	1,103	4.92	3,038	5.50	7,493	6.05
6-person household	340	1.52	891	1.61	2,271	1.83
7 or more person household	139	0.62	358	0.65	929	0.75
2014 Est. Average Household Size	2.35		2.44		2.49	
2014 Est. Households by Presence of People	22,401		55,209		123,862	
Households with 1 or more People under Age 18:	6,395	28.55	16,746	30.33	39,800	32.13
Married-Couple Family	4,625	72.32	12,645	75.51	29,472	74.05
Other Family, Male Householder	436	6.82	1,038	6.20	2,506	6.30
Other Family, Female Householder	1,271	19.87	2,920	17.44	7,507	18.86
Nonfamily, Male Householder	49	0.77	115	0.69	249	0.63
Nonfamily, Female Householder	13	0.20	28	0.17	66	0.17
Households no People under Age 18:	16,007	71.46	38,463	69.67	84,063	67.87
Married-Couple Family	6,304	39.38	16,886	43.90	37,090	44.12
Other Family, Male Householder	405	2.53	1,031	2.68	2,293	2.73
Other Family, Female Householder	902	5.64	2,125	5.52	4,909	5.84
Nonfamily, Male Householder	3,513	21.95	7,961	20.70	17,278	20.55
Nonfamily, Female Householder	4,883	30.51	10,461	27.20	22,492	26.76
2014 Est. Households by Number of Vehicles	22,401		55,209		123,862	
No Vehicles	1,587	7.08	2,622	4.75	6,900	5.57
1 Vehicle	7,256	32.39	16,904	30.62	38,460	31.05
2 Vehicles	9,790	43.70	24,766	44.86	53,814	43.45
3 Vehicles	2,806	12.53	7,840	14.20	17,970	
4 Vehicles	709	3.17	2,323	4.21	5,195	4.19
5 or more Vehicles	253	1.13	755	1.37	1,525	
2014 Est. Average Number of Vehicles	1.77		1.88		1.86	



Prepared On: Wed Nov 20, 2013 Page 7 Of 12 Prepared By:

Radius 1: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate Radius 2: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate Radius 3: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate

Description	0.00 - 5.00 mi Radius 1	les %	0.00 - 10.00 m Radius 2	iles %	0.00 - 15.00 mi Radius 3	iles %
Family Households						
2019 Projection	14,492		37,867		86,407	
2014 Estimate	13,939		36,637		83,768	
2010 Census	13,478		35,612		81,562	
2000 Census	13,189		34,407		78,308	
Growth 2014-2019	3.96%		3.36%		3.15%	
Growth 2010-2014	3.42%		2.88%		2.70%	
Growth 2000-2010	2.19%		3.50%		4.16%	
2014 Est. Families by Poverty Status	13,939		36,637		83,768	
2014 Families at or Above Poverty	13,435	96.38	34,829	95.07	79,144	94.48
2014 Families at or Above Poverty with Children	5,631	40.40	14,593	39.83	35,342	42.19
2014 Families Below Poverty	504	3.62	1,808	4.93	4,623	5.52
2014 Families Below Poverty with Children	354	2.54	1,422	3.88	3,703	4.42
2014 Est. Pop Age 16+ by Employment Status	43,929		112,239		255,023	
In Armed Forces	77	0.18	360	0.32	503	0.20
Civilian - Employed	28,534	64.95	72,748	64.82	164,150	64.37
Civilian - Unemployed	2,421	5.51	5,553	4.95	13,013	5.10
Not in Labor Force	12,897	29.36	33,578	29.92	77,357	30.33
2014 Est. Civ Employed Pop 16+ Class of Worker	28,881		73,560		165,792	
For-Profit Private Workers	18,186	62.97	46,410	63.09	106,735	64.38
Non-Profit Private Workers	2,970	10.28	7,434	10.11	16,866	10.17
Local Government Workers	2,480	8.59	6,461	8.78	14,407	8.69
State Government Workers	1,027	3.56	2,300	3.13	4,636	2.80
Federal Government Workers	634	2.20	1,595	2.17	3,329	2.01
Self-Emp Workers	3,532	12.23	9,261	12.59	19,609	
Unpaid Family Workers	51	0.18	99	0.13	209	0.13
2014 Est. Civ Employed Pop 16+ by Occupation	28,881		73,560		165,792	
Architect/Engineer	605	2.09	2,065	2.81	4,667	2.81
Arts/Entertain/Sports	808	2.80	1,854	2.52	4,024	2.43
Building Grounds Maint	801	2.77	1,992	2.71	4,444	2.68
Business/Financial Ops	1,637	5.67	4,447	6.05	9,957	6.01
Community/Soc Svcs	575	1.99	1,434	1.95	3,115	1.88
Computer/Mathematical	957	3.31	2,197	2.99	5,394	3.25
Construction/Extraction	1,006	3.48	3,198	4.35	7,357	
Edu/Training/Library	2,222	7.69	5,350	7.27	12,428	7.50



Prepared On: Wed Nov 20, 2013 Page 8 Of 12

Prepared By:

Nielsen Solution Center 1 800 866 6511

Radius 1: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate Radius 2: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate Radius 3: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate

Description	0.00 - 5.00 mi Radius 1	les %	0.00 - 10.00 m Radius 2	iles %	0.00 - 15.00 miles <i>Radius 3</i> %		
Farm/Fish/Forestry	138	0.48	244	0.33	512		
Food Prep/Serving	1,578	5.46	3,534	4.80	7,827	4.72	
Health Practitioner/Tec	1,774	6.14	5,082	6.91	10,921	6.59	
Healthcare Support	574	1.99	1,472	2.00	3,574	2.16	
Maintenance Repair	606	2.10	1,875	2.55	4,581	2.76	
Legal	416	1.44	903	1.23	1,934	1.17	
Life/Phys/Soc Science	424	1.47	875	1.19	2,015	1.22	
Management	3,963	13.72	9,765	13.27	21,269	12.83	
Office/Admin Support	3,286	11.38	8,732	11.87	20,295	12.24	
Production	1,291	4.47	3,418	4.65	7,022	4.24	
Protective Svcs	332	1.15	1,103	1.50	2,752	1.66	
Sales/Related	3,803	13.17	8,959	12.18	19,918	12.0	
Personal Care/Svc	819	2.84	2,097	2.85	5,237	3.16	
Transportation/Moving	1,268	4.39	2,965	4.03	6,553	3.95	
14 Est. Pop 16+ by Occupation Classification	28,881		73,560		165,792		
Blue Collar	4,170	14.44	11,457	15.58	25,512	15.39	
White Collar		70.87	51,663		115,935		
Service and Farm		14.69	10,440	14.19	24,346		
14 Est. Workers Age 16+, Transp. To Work	28,282		72,048		162,255		
Drove Alone	22,131	78.25	58,577	81.30	131,546	81.07	
Car Pooled	1,434	5.07	3,592	4.99	9,450	5.82	
Public Transportation	1,275	4.51	2,127	2.95	4,652	2.87	
Walked	777	2.75	1,601	2.22	3,706	2.28	
Bicycle	118	0.42	186	0.26	347	0.2	
Other Means	317	1.12	599	0.83	1,407	0.87	
Worked at Home	2,231	7.89	5,366	7.45	11,146	6.87	
14 Est. Workers Age 16+ by Travel Time to Work *							
Less than 15 Minutes	7,636		17,186		39,755		
15 - 29 Minutes	6,674		19,513		45,716		
30 - 44 Minutes	5,341		13,778		29,892		
45 - 59 Minutes	3,024		7,513		16,369		
60 or more Minutes	3,607		9,182		20,186		
14 Est. Avg Travel Time to Work in Minutes	32.46		32.86		32.26		
14 Est. Tenure of Occupied Housing Units	22,401		55,209		123,862		
Owner Occupied	16,011	71.47	41,496	75.16	92,150	74.40	
Owner Occupied							

nielsen

Prepared On: Wed Nov 20, 2013 Page 9 Of 12

Prepared By:

Nielsen Solution Center 1 800 866 6511

Radius 1: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate Radius 2: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate Radius 3: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate

Description	0.00 - 5.00 mi <i>Radius 1</i>	0.00 - 5.00 miles <i>Radius 1</i> %		iles %	0.00 - 15.00 miles <i>Radius 3</i> %		
			Radius 2				
4 Owner Occ. HUs: Avg. Length of Residence	19.4		19.6		19.3		
4 Renter Occ. HUs: Avg. Length of Residence	8.2		8.3		8.2		
4 Est. All Owner-Occupied Housing Values	16,011		41,496		92,150		
Value Less than \$20,000	49	0.31	189	0.46	685	0.7	
Value \$20,000 - \$39,999	117	0.73	363	0.87	989	1.0	
Value \$40,000 - \$59,999	241	1.51	376	0.91	936	1.0	
Value \$60,000 - \$79,999	202	1.26	344	0.83	629	0.6	
Value \$80,000 - \$99,999	350	2.19	620	1.49	1,212	1.3	
Value \$100,000 - \$149,999	530	3.31	1,350	3.25	3,467	3.7	
Value \$150,000 - \$199,999	726	4.53	2,000	4.82	6,351	6.8	
Value \$200,000 - \$299,999	3,675	22.95	10,025	24.16	24,503	26.5	
Value \$300,000 - \$399,999	4,147	25.90	11,147	26.86	21,913	23.7	
Value \$400,000 - \$499,999	2,453	15.32	6,580	15.86	12,685	13.7	
Value \$500,000 - \$749,999	2,662	16.63	6,592	15.89	13,427	14.5	
Value \$750,000 - \$999,999	519	3.24	1,138	2.74	3,112		
Value \$1,000,000 or more	338	2.11	772	1.86	2,240	2.4	
4 Est. Median All Owner-Occupied Housing Value	\$350,979		\$349,172		\$333,325		
4 Est. Housing Units by Units in Structure	25,196	9.72	63,098	7.50	136,464		
4 Est. Housing Units by Units in Structure  1 Unit Attached	25,196 2,197	8.72	63,098 4,771	7.56	136,464 10,837	7.9	
4 Est. Housing Units by Units in Structure  1 Unit Attached 1 Unit Detached	25,196 2,197 14,261	56.60	63,098 4,771 39,282	62.26	136,464 10,837 82,704	7.9 60.6	
4 Est. Housing Units by Units in Structure  1 Unit Attached 1 Unit Detached 2 Units	25,196 2,197 14,261 2,309	56.60 9.16	63,098 4,771 39,282 5,155	62.26 8.17	136,464 10,837 82,704 10,933	7.9 60.6 8.0	
4 Est. Housing Units by Units in Structure  1 Unit Attached 1 Unit Detached 2 Units 3 or 4 Units	25,196 2,197 14,261 2,309 1,664	56.60 9.16 6.60	63,098 4,771 39,282 5,155 3,373	62.26 8.17 5.35	136,464 10,837 82,704 10,933 8,290	7.9 60.6 8.0 6.0	
4 Est. Housing Units by Units in Structure  1 Unit Attached 1 Unit Detached 2 Units 3 or 4 Units 5 to 19 Units	25,196 2,197 14,261 2,309 1,664 2,061	56.60 9.16 6.60 8.18	63,098 4,771 39,282 5,155 3,373 4,802	62.26 8.17 5.35 7.61	136,464 10,837 82,704 10,933 8,290 10,896	7.9 60.6 8.0 6.0 7.9	
4 Est. Housing Units by Units in Structure  1 Unit Attached 1 Unit Detached 2 Units 3 or 4 Units 5 to 19 Units 20 to 49 Units	25,196 2,197 14,261 2,309 1,664 2,061 1,093	56.60 9.16 6.60 8.18 4.34	63,098 4,771 39,282 5,155 3,373 4,802 2,215	62.26 8.17 5.35 7.61 3.51	136,464 10,837 82,704 10,933 8,290 10,896 4,717	7.9 60.6 8.0 6.0 7.9 3.4	
4 Est. Housing Units by Units in Structure  1 Unit Attached 1 Unit Detached 2 Units 3 or 4 Units 5 to 19 Units 20 to 49 Units 50 or More Units	25,196 2,197 14,261 2,309 1,664 2,061 1,093 677	56.60 9.16 6.60 8.18 4.34 2.69	63,098 4,771 39,282 5,155 3,373 4,802 2,215 1,411	62.26 8.17 5.35 7.61 3.51 2.24	136,464 10,837 82,704 10,933 8,290 10,896 4,717 3,810	7.9 60.6 8.0 6.0 7.9 3.4 2.7	
4 Est. Housing Units by Units in Structure  1 Unit Attached 1 Unit Detached 2 Units 3 or 4 Units 5 to 19 Units 20 to 49 Units 50 or More Units Mobile Home or Trailer	25,196 2,197 14,261 2,309 1,664 2,061 1,093 677 935	56.60 9.16 6.60 8.18 4.34 2.69 3.71	63,098 4,771 39,282 5,155 3,373 4,802 2,215 1,411 2,090	62.26 8.17 5.35 7.61 3.51 2.24 3.31	136,464 10,837 82,704 10,933 8,290 10,896 4,717 3,810 4,258	7.9 60.6 8.0 6.0 7.9 3.4 2.7 3.1	
4 Est. Housing Units by Units in Structure  1 Unit Attached 1 Unit Detached 2 Units 3 or 4 Units 5 to 19 Units 20 to 49 Units 50 or More Units	25,196 2,197 14,261 2,309 1,664 2,061 1,093 677	56.60 9.16 6.60 8.18 4.34 2.69	63,098 4,771 39,282 5,155 3,373 4,802 2,215 1,411	62.26 8.17 5.35 7.61 3.51 2.24	136,464 10,837 82,704 10,933 8,290 10,896 4,717 3,810	7.9 60.6 8.0 6.0 7.9 3.4 2.7 3.1	
4 Est. Housing Units by Units in Structure  1 Unit Attached 1 Unit Detached 2 Units 3 or 4 Units 5 to 19 Units 20 to 49 Units 50 or More Units Mobile Home or Trailer	25,196 2,197 14,261 2,309 1,664 2,061 1,093 677 935	56.60 9.16 6.60 8.18 4.34 2.69 3.71	63,098 4,771 39,282 5,155 3,373 4,802 2,215 1,411 2,090	62.26 8.17 5.35 7.61 3.51 2.24 3.31	136,464 10,837 82,704 10,933 8,290 10,896 4,717 3,810 4,258	7.9 60.6 8.0 6.0 7.9 3.4 2.7 3.1 0.0	
4 Est. Housing Units by Units in Structure  1 Unit Attached 1 Unit Detached 2 Units 3 or 4 Units 5 to 19 Units 20 to 49 Units 50 or More Units Mobile Home or Trailer Boat, RV, Van, etc.	25,196 2,197 14,261 2,309 1,664 2,061 1,093 677 935 0	56.60 9.16 6.60 8.18 4.34 2.69 3.71	63,098 4,771 39,282 5,155 3,373 4,802 2,215 1,411 2,090 0	62.26 8.17 5.35 7.61 3.51 2.24 3.31	136,464 10,837 82,704 10,933 8,290 10,896 4,717 3,810 4,258	7.9 60.6 8.0 6.0 7.9 3.4 2.7 3.1 0.0	
4 Est. Housing Units by Units in Structure  1 Unit Attached 1 Unit Detached 2 Units 3 or 4 Units 5 to 19 Units 20 to 49 Units 50 or More Units Mobile Home or Trailer Boat, RV, Van, etc.  4 Est. Housing Units by Year Structure Built	25,196 2,197 14,261 2,309 1,664 2,061 1,093 677 935 0 25,196	56.60 9.16 6.60 8.18 4.34 2.69 3.71 0.00	63,098 4,771 39,282 5,155 3,373 4,802 2,215 1,411 2,090 0 63,098	62.26 8.17 5.35 7.61 3.51 2.24 3.31 0.00	136,464 10,837 82,704 10,933 8,290 10,896 4,717 3,810 4,258 19	7.9 60.6 8.0 6.0 7.9 3.4 2.7 3.1 0.0	
4 Est. Housing Units by Units in Structure  1 Unit Attached 1 Unit Detached 2 Units 3 or 4 Units 5 to 19 Units 20 to 49 Units 50 or More Units Mobile Home or Trailer Boat, RV, Van, etc.  4 Est. Housing Units by Year Structure Built Housing Unit Built 2005 or later	25,196 2,197 14,261 2,309 1,664 2,061 1,093 677 935 0 25,196	56.60 9.16 6.60 8.18 4.34 2.69 3.71 0.00	63,098 4,771 39,282 5,155 3,373 4,802 2,215 1,411 2,090 0 63,098 2,379	62.26 8.17 5.35 7.61 3.51 2.24 3.31 0.00	136,464 10,837 82,704 10,933 8,290 10,896 4,717 3,810 4,258 19 136,464 5,405	7.9 60.6 8.0 6.0 7.9 3.4 2.7 3.1 0.0	
4 Est. Housing Units by Units in Structure  1 Unit Attached 1 Unit Detached 2 Units 3 or 4 Units 5 to 19 Units 5 to 19 Units 50 or More Units Mobile Home or Trailer Boat, RV, Van, etc.  4 Est. Housing Units by Year Structure Built Housing Unit Built 2005 or later Housing Unit Built 2000 to 2004	25,196 2,197 14,261 2,309 1,664 2,061 1,093 677 935 0 25,196 794 1,663	56.60 9.16 6.60 8.18 4.34 2.69 3.71 0.00	63,098 4,771 39,282 5,155 3,373 4,802 2,215 1,411 2,090 0 63,098 2,379 4,303 7,253	62.26 8.17 5.35 7.61 3.51 2.24 3.31 0.00	136,464 10,837 82,704 10,933 8,290 10,896 4,717 3,810 4,258 19 136,464 5,405 8,675	7.9 60.6 8.0 6.0 7.9 3.4 2.7 3.1 0.0	
4 Est. Housing Units by Units in Structure  1 Unit Attached 1 Unit Detached 2 Units 3 or 4 Units 5 to 19 Units 20 to 49 Units 50 or More Units Mobile Home or Trailer Boat, RV, Van, etc.  4 Est. Housing Units by Year Structure Built Housing Unit Built 2005 or later Housing Unit Built 2000 to 2004 Housing Unit Built 1990 to 1999	25,196 2,197 14,261 2,309 1,664 2,061 1,093 677 935 0 25,196 794 1,663 2,273	56.60 9.16 6.60 8.18 4.34 2.69 3.71 0.00 3.15 6.60 9.02	63,098 4,771 39,282 5,155 3,373 4,802 2,215 1,411 2,090 0 63,098 2,379 4,303 7,253 8,809	62.26 8.17 5.35 7.61 3.51 2.24 3.31 0.00 3.77 6.82 11.49	136,464 10,837 82,704 10,933 8,290 10,896 4,717 3,810 4,258 19 136,464 5,405 8,675 16,260	7.96 60.66 8.00 6.00 7.99 3.44 2.77 3.11 0.00 3.99 6.33 11.99 16.44	
4 Est. Housing Units by Units in Structure  1 Unit Attached 1 Unit Detached 2 Units 3 or 4 Units 5 to 19 Units 20 to 49 Units 50 or More Units Mobile Home or Trailer Boat, RV, Van, etc.  4 Est. Housing Units by Year Structure Built Housing Unit Built 2005 or later Housing Unit Built 1990 to 1999 Housing Unit Built 1980 to 1989	25,196 2,197 14,261 2,309 1,664 2,061 1,093 677 935 0 25,196 794 1,663 2,273 2,866	56.60 9.16 6.60 8.18 4.34 2.69 3.71 0.00 3.15 6.60 9.02 11.37	63,098 4,771 39,282 5,155 3,373 4,802 2,215 1,411 2,090 0 63,098 2,379 4,303 7,253 8,809	62.26 8.17 5.35 7.61 3.51 2.24 3.31 0.00 3.77 6.82 11.49 13.96	136,464 10,837 82,704 10,933 8,290 10,896 4,717 3,810 4,258 19 136,464 5,405 8,675 16,260 22,476	7.9 60.66 8.0 6.0 7.9 3.4 2.7 3.1 0.0 3.9 6.3 11.9 16.4 13.6	

nielsen

Prepared On: Wed Nov 20, 2013 Page 10 Of 12

Prepared By:

Nielsen Solution Center 1 800 866 6511

Radius 1: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate Radius 2: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate Radius 3: 260 MERRIMAC ST, NEWBURYPORT, MA 01950-2192, aggregate

Description	0.00 - 5.00 mile	es	0.00 - 10.00 m	iles	0.00 - 15.00 miles		
Description	Radius 1	%	Radius 2	%	Radius 3	%	
Housing Unit Built 1940 to 1949	1,094	4.34	2,648	4.20	5,378	3.94	
Housing Unit Built 1939 or Earlier	8,876	35.23	17,031	26.99	35,012	25.66	
2014 Est. Median Year Structure Built **	1963		1969		1972		

<sup>\*</sup>This row intentionally left blank. No total category data is available.

<sup>\*\*1939</sup> will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.

**Appendix: Area Listing** 

Area Name:

Type: Radius 1 Reporting Detail: Aggregate Reporting Level: Block Group

**Radius Definition:** 

260 MERRIMAC ST Latitude/Longitude 42.817587 -70.881547

NEWBURYPORT, MA 01950-2192 Radius 0.00 - 5.00

Area Name:

Type: Radius 2 Reporting Detail: Aggregate Reporting Level: Block Group

**Radius Definition:** 

260 MERRIMAC ST Latitude/Longitude 42.817587 -70.881547

NEWBURYPORT, MA 01950-2192 Radius 0.00 - 10.00

Area Name:

Type: Radius 3 Reporting Detail: Aggregate Reporting Level: Block Group

**Radius Definition:** 

260 MERRIMAC ST Latitude/Longitude 42.817587 -70.881547

NEWBURYPORT, MA 01950-2192 Radius 0.00 - 15.00

**Project Information:** 

Site: 1

**Order Number: 973234372** 



Prepared On: Wed Nov 20, 2013 Page 12 Of 12 Prepared By: