

## Pop-Facts: Demographic Snapshot 2014 Report

**Radius 1: 151 W 26TH ST, NEW YORK, NY 10001-6810, aggregate**

**Radius 2: 151 W 26TH ST, NEW YORK, NY 10001-6810, aggregate**

**Radius 3: 151 W 26TH ST, NEW YORK, NY 10001-6810, aggregate**

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>Population</b>						
2019 Projection	216,179		1,229,180		2,680,830	
2014 Estimate	206,895		1,173,943		2,568,261	
2010 Census	198,357		1,121,602		2,462,413	
2000 Census	179,453		1,031,618		2,353,710	
Growth 2014-2019	4.49%		4.71%		4.38%	
Growth 2010-2014	4.30%		4.67%		4.30%	
Growth 2000-2010	10.53%		8.72%		4.62%	

<b>2014 Est. Pop by Single Race Class</b>						
	206,895		1,173,943		2,568,261	
White Alone	152,139	73.53	802,053	68.32	1,545,281	60.17
Black or African American Alone	11,487	5.55	66,081	5.63	311,622	12.13
Amer. Indian and Alaska Native Alone	526	0.25	4,420	0.38	13,791	0.54
Asian Alone	29,312	14.17	184,870	15.75	343,310	13.37
Native Hawaiian and Other Pac. Isl. Alone	146	0.07	793	0.07	1,863	0.07
Some Other Race Alone	6,360	3.07	74,778	6.37	248,266	9.67
Two or More Races	6,924	3.35	40,948	3.49	104,127	4.05

<b>2014 Est. Pop Hisp or Latino by Origin</b>						
	206,895		1,173,943		2,568,261	
Not Hispanic or Latino	183,440	88.66	940,457	80.11	1,888,979	73.55
Hispanic or Latino:	23,455	11.34	233,486	19.89	679,282	26.45
Mexican	2,663	11.35	23,723	10.16	85,664	12.61
Puerto Rican	8,447	36.01	68,568	29.37	205,003	30.18
Cuban	1,573	6.71	19,455	8.33	41,280	6.08
All Other Hispanic or Latino	10,772	45.93	121,741	52.14	347,335	51.13

<b>2014 Est. Hisp or Latino by Single Race Class</b>						
	23,455		233,486		679,282	
White Alone	14,062	59.95	129,128	55.30	333,358	49.08
Black or African American Alone	1,384	5.90	13,122	5.62	46,748	6.88
American Indian and Alaska Native Alone	233	0.99	2,975	1.27	9,955	1.47
Asian Alone	202	0.86	1,346	0.58	3,159	0.47
Native Hawaiian and Other Pacific Islander Alone	24	0.10	172	0.07	534	0.08
Some Other Race Alone	5,669	24.17	70,807	30.33	237,664	34.99
Two or More Races	1,881	8.02	15,937	6.83	47,863	7.05

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Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
<b>2014 Est. Pop. Asian Alone Race by Cat</b>	29,312		184,870		343,310	
Chinese, except Taiwanese	11,093	37.84	92,087	49.81	134,527	39.19
Filipino	2,025	6.91	10,776	5.83	31,211	9.09
Japanese	2,782	9.49	13,125	7.10	21,351	6.22
Asian Indian	6,274	21.40	35,325	19.11	79,002	23.01
Korean	4,778	16.30	18,804	10.17	35,194	10.25
Vietnamese	626	2.14	3,012	1.63	7,041	2.05
Cambodian	0	0.00	150	0.08	325	0.09
Hmong	0	0.00	0	0.00	1	0.00
Laotian	0	0.00	29	0.02	57	0.02
Thai	252	0.86	892	0.48	2,182	0.64
All Other Asian Races Including 2+ Category	1,483	5.06	10,669	5.77	32,419	9.44

<b>2014 Est. Population by Ancestry</b>	206,895		1,173,943		2,568,261	
Pop, Arab	1,303	0.63	8,498	0.72	28,872	1.12
Pop, Czech	540	0.26	2,751	0.23	5,148	0.20
Pop, Danish	385	0.19	2,429	0.21	3,445	0.13
Pop, Dutch	951	0.46	4,380	0.37	7,040	0.27
Pop, English	10,140	4.90	43,991	3.75	69,376	2.70
Pop, French (except Basque)	3,365	1.63	17,093	1.46	28,290	1.10
Pop, French Canadian	470	0.23	2,348	0.20	4,236	0.16
Pop, German	10,843	5.24	51,761	4.41	84,821	3.30
Pop, Greek	1,991	0.96	9,478	0.81	27,042	1.05
Pop, Hungarian	1,042	0.50	6,100	0.52	19,792	0.77
Pop, Irish	16,033	7.75	79,262	6.75	136,100	5.30
Pop, Italian	16,282	7.87	81,904	6.98	149,224	5.81
Pop, Lithuanian	376	0.18	2,723	0.23	4,119	0.16
Pop, United States or American	6,287	3.04	43,973	3.75	87,599	3.41
Pop, Norwegian	642	0.31	3,675	0.31	6,499	0.25
Pop, Polish	8,086	3.91	46,843	3.99	76,161	2.97
Pop, Portuguese	557	0.27	2,814	0.24	4,621	0.18
Pop, Russian	11,457	5.54	49,730	4.24	72,384	2.82
Pop, Scottish	2,308	1.12	9,768	0.83	16,500	0.64
Pop, Scotch-Irish	819	0.40	3,344	0.28	5,575	0.22
Pop, Slovak	338	0.16	1,398	0.12	2,077	0.08
Pop, Sub-Saharan African	1,153	0.56	6,591	0.56	20,762	0.81
Pop, Swedish	1,278	0.62	5,913	0.50	9,689	0.38
Pop, Swiss	616	0.30	2,867	0.24	4,355	0.17
Pop, Ukrainian	1,314	0.64	6,373	0.54	10,125	0.39
Pop, Welsh	565	0.27	2,367	0.20	3,578	0.14
Pop, West Indian (exc Hisp groups)	1,418	0.69	6,390	0.54	36,134	1.41
Pop, Other ancestries	88,716	42.88	582,664	49.63	1,449,040	56.42

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		%		%		%
<b>2014 Est. Population by Ancestry</b>						
Pop, Ancestry Unclassified	17,618	8.52	86,517	7.37	195,656	7.62
<b>2014 Est. Pop Age 5+ by Language Spoken At Home</b>	200,549		1,119,517		2,428,753	
Speak Only English at Home	145,556	72.58	682,713	60.98	1,329,177	54.73
Speak Asian/Pac. Isl. Lang. at Home	14,435	7.20	110,137	9.84	190,143	7.83
Speak IndoEuropean Language at Home	18,750	9.35	114,903	10.26	294,422	12.12
Speak Spanish at Home	19,589	9.77	197,283	17.62	570,218	23.48
Speak Other Language at Home	2,219	1.11	14,481	1.29	44,793	1.84
<b>2014 Est. Population by Sex</b>	206,895		1,173,943		2,568,261	
Male	99,915	48.29	565,447	48.17	1,238,279	48.21
Female	106,980	51.71	608,496	51.83	1,329,982	51.79
<b>2014 Est. Population by Age</b>	206,895		1,173,943		2,568,261	
Age 0 - 4	6,346	3.07	54,426	4.64	139,508	5.43
Age 5 - 9	5,700	2.76	49,608	4.23	130,164	5.07
Age 10 - 14	3,825	1.85	36,549	3.11	106,381	4.14
Age 15 - 17	2,403	1.16	21,119	1.80	64,659	2.52
Age 18 - 20	9,890	4.78	38,099	3.25	89,258	3.48
Age 21 - 24	11,360	5.49	53,668	4.57	127,291	4.96
Age 25 - 34	57,102	27.60	295,305	25.15	585,903	22.81
Age 35 - 44	33,653	16.27	189,114	16.11	403,186	15.70
Age 45 - 54	26,164	12.65	147,336	12.55	324,321	12.63
Age 55 - 64	22,877	11.06	126,489	10.77	270,005	10.51
Age 65 - 74	16,171	7.82	90,753	7.73	183,863	7.16
Age 75 - 84	8,069	3.90	49,666	4.23	99,757	3.88
Age 85 and over	3,336	1.61	21,810	1.86	43,964	1.71
Age 16 and over	190,272	91.97	1,026,524	87.44	2,171,089	84.54
Age 18 and over	188,622	91.17	1,012,241	86.23	2,127,549	82.84
Age 21 and over	178,731	86.39	974,143	82.98	2,038,290	79.36
Age 65 and over	27,575	13.33	162,229	13.82	327,584	12.76
<b>2014 Est. Median Age</b>	37.0		37.0		36.0	
<b>2014 Est. Average Age</b>	40.50		39.90		38.50	

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Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
<b>2014 Est. Male Population by Age</b>	99,915		565,447		1,238,279	
Age 0 - 4	3,244	3.25	27,868	4.93	71,369	5.76
Age 5 - 9	2,904	2.91	25,420	4.50	66,630	5.38
Age 10 - 14	1,918	1.92	18,630	3.29	54,288	4.38
Age 15 - 17	1,118	1.12	10,562	1.87	32,542	2.63
Age 18 - 20	3,581	3.58	16,748	2.96	41,766	3.37
Age 21 - 24	4,018	4.02	23,374	4.13	59,733	4.82
Age 25 - 34	26,378	26.40	140,062	24.77	281,749	22.75
Age 35 - 44	18,167	18.18	97,554	17.25	205,279	16.58
Age 45 - 54	14,909	14.92	76,673	13.56	164,257	13.26
Age 55 - 64	11,720	11.73	60,400	10.68	126,805	10.24
Age 65 - 74	7,296	7.30	39,768	7.03	79,390	6.41
Age 75 - 84	3,535	3.54	21,100	3.73	40,600	3.28
Age 85 and over	1,129	1.13	7,286	1.29	13,872	1.12

<b>2014 Est. Median Age, Male</b>	38.7	37.1	35.5
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<b>2014 Est. Average Age, Male</b>	40.90	39.20	37.50
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<b>2014 Est. Female Population by Age</b>	106,980		608,496		1,329,982	
Age 0 - 4	3,102	2.90	26,557	4.36	68,139	5.12
Age 5 - 9	2,796	2.61	24,188	3.98	63,534	4.78
Age 10 - 14	1,907	1.78	17,919	2.94	52,093	3.92
Age 15 - 17	1,285	1.20	10,557	1.73	32,117	2.41
Age 18 - 20	6,309	5.90	21,351	3.51	47,493	3.57
Age 21 - 24	7,342	6.86	30,294	4.98	67,558	5.08
Age 25 - 34	30,725	28.72	155,243	25.51	304,155	22.87
Age 35 - 44	15,486	14.48	91,560	15.05	197,907	14.88
Age 45 - 54	11,255	10.52	70,663	11.61	160,064	12.04
Age 55 - 64	11,157	10.43	66,089	10.86	143,200	10.77
Age 65 - 74	8,875	8.30	50,984	8.38	104,474	7.86
Age 75 - 84	4,534	4.24	28,567	4.69	59,157	4.45
Age 85 and over	2,207	2.06	14,524	2.39	30,092	2.26

<b>2014 Est. Median Age, Female</b>	35.0	37.0	36.5
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<b>2014 Est. Average Age, Female</b>	40.20	40.50	39.50
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Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
<b>2014 Est. Pop Age 15+ by Marital Status</b>	191,025		1,033,360		2,192,208	
Total, Never Married	117,495	61.51	518,614	50.19	1,071,618	48.88
Males, Never Married	57,310	30.00	256,419	24.81	533,803	24.35
Females, Never Married	60,185	31.51	262,195	25.37	537,815	24.53
Married, Spouse present	45,925	24.04	328,829	31.82	694,176	31.67
Married, Spouse absent	8,364	4.38	57,942	5.61	144,315	6.58
Widowed	5,027	2.63	42,691	4.13	102,183	4.66
Males Widowed	1,131	0.59	7,852	0.76	18,393	0.84
Females Widowed	3,896	2.04	34,839	3.37	83,789	3.82
Divorced	14,213	7.44	85,284	8.25	179,917	8.21
Males Divorced	5,758	3.01	34,058	3.30	71,729	3.27
Females Divorced	8,455	4.43	51,226	4.96	108,189	4.94
<b>2014 Est. Pop. Age 25+ by Edu. Attainment</b>	167,372		920,474		1,910,999	
Less than 9th grade	3,964	2.37	60,015	6.52	160,488	8.40
Some High School, no diploma	3,986	2.38	38,104	4.14	124,840	6.53
High School Graduate (or GED)	12,199	7.29	107,247	11.65	308,231	16.13
Some College, no degree	15,954	9.53	94,833	10.30	225,509	11.80
Associate Degree	4,961	2.96	29,333	3.19	78,872	4.13
Bachelor's Degree	68,608	40.99	321,788	34.96	558,473	29.22
Master's Degree	35,569	21.25	167,151	18.16	292,009	15.28
Professional School Degree	15,932	9.52	72,803	7.91	113,460	5.94
Doctorate Degree	6,199	3.70	29,201	3.17	49,117	2.57
<b>2014 Est Pop Age 25+ by Edu. Attain, Hisp. or Lat</b>	17,483		163,328		456,648	
CY Pop 25+, Hisp/Lat, < High School Diploma	3,664	20.96	48,929	29.96	155,306	34.01
CY Pop 25+, Hisp/Lat, High School Graduate	2,986	17.08	40,369	24.72	116,311	25.47
CY Pop 25+, Hisp/Lat, Some College or Associate's Deg	4,250	24.31	33,381	20.44	95,116	20.83
CY Pop 25+, Hisp/Lat, Bachelor's Degree or Higher	6,582	37.65	40,650	24.89	89,915	19.69
<b>Households</b>						
2019 Projection	124,648		626,733		1,227,684	
2014 Estimate	119,218		598,322		1,172,941	
2010 Census	114,374		571,957		1,121,535	
2000 Census	107,448		529,929		1,058,262	
Growth 2014-2019	4.56%		4.75%		4.67%	
Growth 2010-2014	4.23%		4.61%		4.58%	
Growth 2000-2010	6.45%		7.93%		5.98%	

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		%		%		%
<b>2014 Est. Households by Household Type</b>	119,218		598,322		1,172,941	
Family Households	29,797	24.99	221,117	36.96	518,360	44.19
Nonfamily Households	89,421	75.01	377,204	63.04	654,581	55.81
<b>2014 Est. Group Quarters Population</b>	13,462		40,037		81,222	
<b>2014 HHs by Ethnicity, Hispanic/Latino</b>	11,038	9.26	91,536	15.30	244,783	20.87
<b>2014 Est. HHs by HH Income</b>	119,218		598,322		1,172,941	
CY HHs, Inc < \$15,000	13,074	10.97	74,199	12.40	173,057	14.75
CY HHs, Inc \$15,000 - \$24,999	7,942	6.66	44,606	7.46	106,017	9.04
CY HHs, Inc \$25,000 - \$34,999	6,597	5.53	38,230	6.39	89,196	7.60
CY HHs, Inc \$35,000 - \$49,999	8,653	7.26	48,192	8.05	112,064	9.55
CY HHs, Inc \$50,000 - \$74,999	14,250	11.95	77,699	12.99	167,471	14.28
CY HHs, Inc \$75,000 - \$99,999	11,545	9.68	60,740	10.15	121,211	10.33
CY HHs, Inc \$100,000 - \$124,999	10,272	8.62	51,031	8.53	93,677	7.99
CY HHs, Inc \$125,000 - \$149,999	7,536	6.32	34,834	5.82	62,512	5.33
CY HHs, Inc \$150,000 - \$199,999	12,056	10.11	53,525	8.95	85,648	7.30
CY HHs, Inc \$200,000 - \$249,999	5,437	4.56	23,789	3.98	36,554	3.12
CY HHs, Inc \$250,000 - \$499,999	11,051	9.27	47,305	7.91	67,930	5.79
CY HHs, Inc \$500,000+	10,806	9.06	44,171	7.38	57,603	4.91
<b>2014 Est. Average Household Income</b>	\$146,844		\$131,403		\$107,908	
<b>2014 Est. Median Household Income</b>	\$94,691		\$81,682		\$65,844	
<b>2014 Median HH Inc by Single Race Class. or Ethn</b>						
White Alone	104,293		93,559		78,669	
Black or African American Alone	32,318		36,616		34,027	
American Indian and Alaska Native Alone	31,270		35,490		40,546	
Asian Alone	83,372		69,686		66,586	
Native Hawaiian and Other Pacific Islander Alone	31,423		33,416		35,853	
Some Other Race Alone	36,745		35,596		35,184	
Two or More Races	83,816		62,832		55,209	
Hispanic or Latino	45,168		39,671		36,671	
Not Hispanic or Latino	100,559		92,769		75,938	
<b>2014 Est. Family HH Type, Presence Own Children</b>	29,797		221,117		518,360	
Married-Couple Family, own children	7,142	23.97	59,304	26.82	141,472	27.29



Prepared On: Mon Nov 25, 2013 Page 6 Of 12

Prepared By:

Nielsen Solution Center 1 800 866 6511

Prepared For:

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Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
Married-Couple Family, no own children	15,637	52.48	101,736	46.01	200,616	38.70
Male Householder, own children	533	1.79	5,001	2.26	14,134	2.73
Male Householder, no own children	1,323	4.44	10,660	4.82	28,959	5.59
Female Householder, own children	2,033	6.82	18,997	8.59	60,602	11.69
Female Householder, no own children	3,130	10.50	25,418	11.50	72,578	14.00

2014 Est. Households by Household Size	119,218		598,322		1,172,941	
1-person household	68,205	57.21	284,615	47.57	490,228	41.79
2-person household	35,928	30.14	188,215	31.46	360,355	30.72
3-person household	9,331	7.83	66,148	11.06	152,398	12.99
4-person household	4,177	3.50	37,575	6.28	95,712	8.16
5-person household	1,105	0.93	13,411	2.24	41,091	3.50
6-person household	327	0.27	4,842	0.81	17,574	1.50
7 or more person household	144	0.12	3,517	0.59	15,582	1.33

2014 Est. Average Household Size	1.62		1.90		2.12	
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2014 Est. Households by Presence of People	119,218		598,322		1,172,941	
<b>Households with 1 or more People under Age 18:</b>	10,328	8.66	91,120	15.23	242,099	20.64
Married-Couple Family	7,303	70.71	61,780	67.80	148,500	61.34
Other Family, Male Householder	603	5.84	6,068	6.66	17,972	7.42
Other Family, Female Householder	2,364	22.89	22,816	25.04	74,323	30.70
Nonfamily, Male Householder	39	0.38	278	0.31	813	0.34
Nonfamily, Female Householder	18	0.17	179	0.20	492	0.20

<b>Households no People under Age 18:</b>	108,890	91.34	507,202	84.77	930,842	79.36
Married-Couple Family	15,478	14.21	99,267	19.57	193,591	20.80
Other Family, Male Householder	1,255	1.15	9,605	1.89	25,149	2.70
Other Family, Female Householder	2,791	2.56	21,591	4.26	58,860	6.32
Nonfamily, Male Householder	43,601	40.04	176,044	34.71	303,051	32.56
Nonfamily, Female Householder	45,765	42.03	200,695	39.57	350,191	37.62

2014 Est. Households by Number of Vehicles	119,218		598,322		1,172,941	
No Vehicles	97,843	82.07	432,789	72.33	792,341	67.55
1 Vehicle	19,817	16.62	141,221	23.60	311,372	26.55
2 Vehicles	1,332	1.12	20,635	3.45	57,332	4.89
3 Vehicles	121	0.10	2,637	0.44	8,614	0.73
4 Vehicles	33	0.03	571	0.10	1,883	0.16
5 or more Vehicles	72	0.06	468	0.08	1,399	0.12

2014 Est. Average Number of Vehicles	0.20		0.33		0.40	
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## Pop-Facts: Demographic Snapshot 2014 Report

Radius 1: 151 W 26TH ST, NEW YORK, NY 10001-6810, aggregate

Radius 2: 151 W 26TH ST, NEW YORK, NY 10001-6810, aggregate

Radius 3: 151 W 26TH ST, NEW YORK, NY 10001-6810, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>Family Households</b>						
2019 Projection	31,086		231,532		542,170	
2014 Estimate	29,797		221,117		518,360	
2010 Census	28,653		211,378		495,963	
2000 Census	26,135		196,518		485,618	
Growth 2014-2019	4.32%		4.71%		4.59%	
Growth 2010-2014	3.99%		4.61%		4.52%	
Growth 2000-2010	9.64%		7.56%		2.13%	
<b>2014 Est. Families by Poverty Status</b>						
	29,797		221,117		518,360	
2014 Families at or Above Poverty	27,953	93.81	197,246	89.20	442,309	85.33
2014 Families at or Above Poverty with Children	9,070	30.44	75,980	34.36	187,647	36.20
2014 Families Below Poverty	1,845	6.19	23,872	10.80	76,051	14.67
2014 Families Below Poverty with Children	1,058	3.55	13,497	6.10	50,283	9.70
<b>2014 Est. Pop Age 16+ by Employment Status</b>						
	190,272		1,026,524		2,171,089	
In Armed Forces	15	0.01	178	0.02	422	0.02
Civilian - Employed	131,315	69.01	674,688	65.73	1,350,295	62.19
Civilian - Unemployed	10,382	5.46	54,822	5.34	132,064	6.08
Not in Labor Force	48,561	25.52	296,837	28.92	688,308	31.70
<b>2014 Est. Civ Employed Pop 16+ Class of Worker</b>						
	133,212		685,409		1,373,924	
For-Profit Private Workers	93,376	70.10	485,908	70.89	953,445	69.40
Non-Profit Private Workers	13,275	9.97	62,746	9.15	133,693	9.73
Local Government Workers	4,356	3.27	29,644	4.33	82,394	6.00
State Government Workers	1,744	1.31	10,848	1.58	24,662	1.80
Federal Government Workers	1,501	1.13	9,809	1.43	20,454	1.49
Self-Emp Workers	18,882	14.17	85,687	12.50	157,745	11.48
Unpaid Family Workers	77	0.06	768	0.11	1,531	0.11
<b>2014 Est. Civ Employed Pop 16+ by Occupation</b>						
	133,212		685,409		1,373,924	
Architect/Engineer	1,701	1.28	8,895	1.30	18,118	1.32
Arts/Entertain/Sports	17,560	13.18	70,738	10.32	123,806	9.01
Building Grounds Maint	1,007	0.76	12,269	1.79	39,355	2.86
Business/Financial Ops	19,303	14.49	82,409	12.02	124,013	9.03
Community/Soc Svcs	1,662	1.25	7,848	1.15	20,561	1.50
Computer/Mathematical	4,376	3.28	24,306	3.55	46,246	3.37
Construction/Extraction	698	0.52	9,957	1.45	32,505	2.37
Edu/Training/Library	7,190	5.40	39,076	5.70	87,379	6.36



## Pop-Facts: Demographic Snapshot 2014 Report

**Radius 1: 151 W 26TH ST, NEW YORK, NY 10001-6810, aggregate**

**Radius 2: 151 W 26TH ST, NEW YORK, NY 10001-6810, aggregate**

**Radius 3: 151 W 26TH ST, NEW YORK, NY 10001-6810, aggregate**

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	Radius 1	%	Radius 2	%	Radius 3	%
Farm/Fish/Forestry	34	0.03	196	0.03	1,040	0.08
Food Prep/Serving	3,687	2.77	26,398	3.85	70,389	5.12
Health Practitioner/Tec	4,932	3.70	28,060	4.09	55,573	4.04
Healthcare Support	700	0.53	7,221	1.05	25,831	1.88
Maintenance Repair	387	0.29	4,674	0.68	15,270	1.11
Legal	8,682	6.52	36,865	5.38	57,309	4.17
Life/Phys/Soc Science	2,300	1.73	11,723	1.71	20,496	1.49
Management	21,933	16.46	108,150	15.78	178,129	12.96
Office/Admin Support	11,196	8.40	62,320	9.09	145,897	10.62
Production	1,312	0.98	13,200	1.93	33,760	2.46
Protective Svcs	644	0.48	5,841	0.85	20,127	1.46
Sales/Related	19,103	14.34	87,576	12.78	155,286	11.30
Personal Care/Svc	3,192	2.40	20,192	2.95	48,785	3.55
Transportation/Moving	1,612	1.21	17,493	2.55	54,052	3.93

<b>2014 Est. Pop 16+ by Occupation Classification</b>	133,212		685,409		1,373,924	
Blue Collar	4,009	3.01	45,324	6.61	135,587	9.87
White Collar	119,939	90.04	567,968	82.87	1,032,811	75.17
Service and Farm	9,264	6.95	72,117	10.52	205,526	14.96

<b>2014 Est. Workers Age 16+, Transp. To Work</b>	131,214		672,538		1,346,701	
Drove Alone	6,770	5.16	68,591	10.20	179,719	13.35
Car Pooled	1,602	1.22	17,405	2.59	42,782	3.18
Public Transportation	66,943	51.02	355,761	52.90	767,337	56.98
Walked	39,050	29.76	154,906	23.03	226,098	16.79
Bicycle	1,461	1.11	7,692	1.14	17,410	1.29
Other Means	6,399	4.88	26,236	3.90	37,828	2.81
Worked at Home	8,988	6.85	41,948	6.24	75,527	5.61

<b>2014 Est. Workers Age 16+ by Travel Time to Work *</b>						
Less than 15 Minutes	22,758		95,110		163,454	
15 - 29 Minutes	56,316		231,804		387,523	
30 - 44 Minutes	29,880		192,187		414,594	
45 - 59 Minutes	5,713		60,455		163,013	
60 or more Minutes	7,801		51,554		143,207	

<b>2014 Est. Avg Travel Time to Work in Minutes</b>	27.84		31.72		35.15	
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<b>2014 Est. Tenure of Occupied Housing Units</b>	119,218		598,322		1,172,941	
Owner Occupied	34,971	29.33	156,812	26.21	290,468	24.76
Renter Occupied	84,247	70.67	441,510	73.79	882,473	75.24



## Pop-Facts: Demographic Snapshot 2014 Report

Radius 1: 151 W 26TH ST, NEW YORK, NY 10001-6810, aggregate

Radius 2: 151 W 26TH ST, NEW YORK, NY 10001-6810, aggregate

Radius 3: 151 W 26TH ST, NEW YORK, NY 10001-6810, aggregate

Description	0.00 - 1.00 miles <i>Radius 1</i>		0.00 - 3.00 miles <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>	
		%		%		%
<b>2014 Owner Occ. HUs: Avg. Length of Residence</b>	15.8		16.0		17.3	
<b>2014 Renter Occ. HUs: Avg. Length of Residence</b>	12.8		12.9		13.1	
<b>2014 Est. All Owner-Occupied Housing Values</b>	34,971		156,812		290,468	
Value Less than \$20,000	264	0.75	948	0.60	1,887	0.65
Value \$20,000 - \$39,999	674	1.93	1,413	0.90	2,567	0.88
Value \$40,000 - \$59,999	472	1.35	1,110	0.71	2,167	0.75
Value \$60,000 - \$79,999	230	0.66	664	0.42	1,861	0.64
Value \$80,000 - \$99,999	24	0.07	257	0.16	1,024	0.35
Value \$100,000 - \$149,999	67	0.19	1,568	1.00	4,866	1.68
Value \$150,000 - \$199,999	339	0.97	2,138	1.36	7,596	2.62
Value \$200,000 - \$299,999	757	2.16	7,772	4.96	22,240	7.66
Value \$300,000 - \$399,999	2,316	6.62	13,678	8.72	31,676	10.91
Value \$400,000 - \$499,999	3,054	8.73	13,970	8.91	28,332	9.75
Value \$500,000 - \$749,999	7,873	22.51	33,922	21.63	63,428	21.84
Value \$750,000 - \$999,999	6,182	17.68	24,435	15.58	40,517	13.95
Value \$1,000,000 or more	12,720	36.37	54,936	35.03	82,307	28.34
<b>2014 Est. Median All Owner-Occupied Housing Value</b>	\$807,277		\$759,875		\$661,671	
<b>2014 Est. Housing Units by Units in Structure</b>	132,852		671,485		1,296,492	
1 Unit Attached	895	0.67	7,701	1.15	32,225	2.49
1 Unit Detached	626	0.47	8,512	1.27	28,784	2.22
2 Units	1,079	0.81	18,512	2.76	85,297	6.58
3 or 4 Units	2,902	2.18	31,621	4.71	113,554	8.76
5 to 19 Units	22,046	16.59	129,999	19.36	268,888	20.74
20 to 49 Units	25,559	19.24	122,161	18.19	228,800	17.65
50 or More Units	79,622	59.93	352,286	52.46	536,632	41.39
Mobile Home or Trailer	60	0.05	338	0.05	924	0.07
Boat, RV, Van, etc.	63	0.05	356	0.05	1,389	0.11
<b>2014 Est. Housing Units by Year Structure Built</b>	132,852		671,485		1,296,492	
Housing Unit Built 2005 or later	7,423	5.59	38,969	5.80	69,610	5.37
Housing Unit Built 2000 to 2004	8,649	6.51	36,931	5.50	62,229	4.80
Housing Unit Built 1990 to 1999	4,041	3.04	31,778	4.73	52,762	4.07
Housing Unit Built 1980 to 1989	7,697	5.79	44,598	6.64	71,240	5.49
Housing Unit Built 1970 to 1979	10,254	7.72	52,769	7.86	96,415	7.44
Housing Unit Built 1960 to 1969	22,130	16.66	85,239	12.69	146,294	11.28
Housing Unit Built 1950 to 1959	9,969	7.50	58,556	8.72	126,101	9.73



Prepared On: Mon Nov 25, 2013 Page 10 Of 12

Prepared By:

Nielsen Solution Center 1 800 866 6511

Prepared For:

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## Pop-Facts: Demographic Snapshot 2014 Report

Radius 1: 151 W 26TH ST, NEW YORK, NY 10001-6810, aggregate

Radius 2: 151 W 26TH ST, NEW YORK, NY 10001-6810, aggregate

Radius 3: 151 W 26TH ST, NEW YORK, NY 10001-6810, aggregate

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
	<i>Radius 1</i>	%	<i>Radius 2</i>	%	<i>Radius 3</i>	%
Housing Unit Built 1940 to 1949	6,791	5.11	48,044	7.15	105,834	8.16
Housing Unit Built 1939 or Earlier	55,897	42.07	274,601	40.89	566,008	43.66
<b>2014 Est. Median Year Structure Built **</b>	1954		1952		1948	

\*This row intentionally left blank. No total category data is available.

\*\*1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.

# Pop-Facts: Demographic Snapshot 2014 Report

## Appendix: Area Listing

### Area Name:

Type: Radius 1      Reporting Detail: Aggregate      Reporting Level: Block Group

#### Radius Definition:

151 W 26TH ST	Latitude/Longitude	40.745533	-73.992769
NEW YORK, NY 10001-6810	Radius	0.00	- 1.00

### Area Name:

Type: Radius 2      Reporting Detail: Aggregate      Reporting Level: Block Group

#### Radius Definition:

151 W 26TH ST	Latitude/Longitude	40.745533	-73.992769
NEW YORK, NY 10001-6810	Radius	0.00	- 3.00

### Area Name:

Type: Radius 3      Reporting Detail: Aggregate      Reporting Level: Block Group

#### Radius Definition:

151 W 26TH ST	Latitude/Longitude	40.745533	-73.992769
NEW YORK, NY 10001-6810	Radius	0.00	- 5.00

### Project Information:

Site: 1

Order Number: 973249371